

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Home Improvement Stores Shopped in the Past Year at					
Home Improv. store past year: BMR	2,625	5.10%	1,971	5.00%	98
Home Improv. store past year: Canadian Tire	30,186	58.70%	23,629	59.88%	102
Home Improv. store past year: Crate & Barrel	2,931	5.70%	2,866	7.26%	127
Home Improv. store past year: Home Depot	28,080	54.60%	22,858	57.92%	106
Home Improv. store past year: Home Hardware	12,299	23.92%	11,200	28.38%	119
Home Improv. store past year: Home Outfitters/D,co D,couverte	4,873	9.48%	3,438	8.71%	92
Home Improv. store past year: HomeSense	13,453	26.16%	10,607	26.88%	103
Home Improv. store past year: Lee Valley Tools	8,116	15.78%	8,405	21.30%	135
Home Improv. store past year: Lowe's Home Improvement	5,915	11.50%	4,665	11.82%	103
Home Improv. store past year: Pier 1 Imports	5,080	9.88%	4,219	10.69%	108
Home Improv. store past year: Rona Stores (any)	15,360	29.87%	13,279	33.65%	113
Home improv. store past year: Wayfair.ca	3,000	5.83%	2,079	5.27%	90
Home Improv. store past year: Lighting stores (any)	3,407	6.63%	3,449	8.74%	132
Home Improv. store past year: Department stores (any)	9,511	18.50%	7,967	20.19%	109
Home Improv. store past year: Independent hardware stores (any)	3,560	6.92%	2,950	7.48%	108
Home Improv. store past year: Online/Internet home d,cor/home improvement stores	1,566	3.05%	1,143	2.90%	95
Home Improv. store past year: Other home d,cor stores	2,956	5.75%	2,281	5.78%	101
Home Improv. store past year: Other home improvement stores	2,246	4.37%	1,288	3.26%	75
Home Improvement Stores Shopping Frequency					
Home Improv. store: BMR: Regularly	2,476	4.82%	1,841	4.67%	97
Home Improv. store: Canadian Tire: Regularly	26,243	51.03%	20,815	52.75%	103
Home Improv. store: Crate & Barrel: Regularly	1,387	2.70%	1,423	3.61%	134
Home Improv. store: Home Depot: Regularly	24,516	47.67%	20,264	51.35%	108
Home Improv. store: Home Hardware: Regularly	9,334	18.15%	8,803	22.31%	123
Home Improv. store: Home Outfitters/D,co D,couverte:	3,222	6.27%	2,465	6.25%	100
Home Improv. store: HomeSense: Regularly	10,485	20.39%	8,553	21.67%	106
Home Improv. store: Lee Valley Tools: Regularly	3,822	7.43%	3,955	10.02%	135
Home Improv. store: Lowe's Home Improvement: Regularly	3,717	7.23%	3,058	7.75%	107
Home Improv. store: Pier 1 Imports: Regularly	3,113	6.05%	2,702	6.85%	113
Home Improv. store: Rona Stores (any): Regularly	12,682	24.66%	11,240	28.48%	115
Home improv. store: Wayfair.ca: Regularly	1,839	3.58%	1,278	3.24%	91
Home Improv. store: Lighting stores (any): Regularly	1,314	2.56%	1,422	3.60%	141
Home Improv. store: Department stores (any): Regularly	8,082	15.72%	6,927	17.55%	112
Home Improv. store: Independent hardware stores (any): Regularly	2,490	4.84%	1,948	4.94%	102
Home Improv. store: Online/internet home d,cor/improvement stores: Regularly	1,252	2.43%	850	2.15%	88
Home Improv. store: Other home d,cor stores: Regularly	1,863	3.62%	1,453	3.68%	102
Home Improv. store: Other home improvement stores: Regularly	1,361	2.65%	706	1.79%	68
Home Improv. store: BMR: Occasionally	149	0.29%	130	0.33%	114

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Home Improv. store: Canadian Tire: Occasionally	3,943	7.67%	2,813	7.13%	93
Home Improv. store: Crate & Barrel: Occasionally	1,544	3.00%	1,444	3.66%	122
Home Improv. store: Home Depot: Occasionally	3,564	6.93%	2,594	6.57%	95
Home Improv. store: Home Hardware: Occasionally	2,965	5.77%	2,396	6.07%	105
Home Improv. store: Home Outfitters/D,co D,couverte: Occasionally	1,651	3.21%	973	2.46%	77
Home Improv. store: HomeSense: Occasionally	2,968	5.77%	2,055	5.21%	90
Home Improv. store: Lee Valley Tools: Occasionally	4,294	8.35%	4,450	11.28%	135
Home Improv. store: Lowe's Home Improvement: Occasionally	2,198	4.27%	1,607	4.07%	95
Home Improv. store: Pier 1 Imports: Occasionally	1,967	3.82%	1,517	3.85%	101
Home Improv. store: Rona Stores (any): Occasionally	2,678	5.21%	2,039	5.17%	99
Home improv. store: Wayfair.ca: Occasionally	1,161	2.26%	801	2.03%	90
Home Improv. store: Lighting stores (any): Occasionally	2,092	4.07%	2,027	5.14%	126
Home Improv. store: Department stores (any): Occasionally	1,429	2.78%	1,040	2.64%	95
Home Improv. store: Independent hardware stores (any): Occasionally	1,070	2.08%	1,002	2.54%	122
Home Improv. store: Online/internet home d,cor/improvement stores: Occasionally	315	0.61%	293	0.74%	121
Home Improv. store: Other home d,cor stores: Occasionally	1,093	2.13%	828	2.10%	99
Home Improv. store: Other home improvement stores: Occasionally	830	1.61%	695	1.76%	109

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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